

# WHAT ARE THE 5 KEY ELEMENTS OF SUCCESSFUL CHANGE MANAGEMENT?

Put people at the heart of your **digital transformation** with our **Change Management Service Offering**

Today's fourth industrial revolution requires companies to be more **agile, lean and interactive** in re-imagining their business models, and most are looking to transform through enhancing their digital capabilities. But the reality paints a different picture.

75%

of implementation challenges emanate from **managerial and organisational complexities.**

70%

of digital transformation projects fall short of reaching their true potential because **outdated Change Models and techniques are applied that are** misaligned with today's dynamic business environment and requirements.



The best technology solution will not deliver a return on investment without the buy-in from the people using it. Meaningful transformation is transformation that meets the digital disruption head on requires more than just traditional people management.

Successful change starts with enabling your employees from the start, making them a critical part of your digital transformation journey.

## THE 5 KEY ELEMENTS OF IMPLEMENTING SUCCESSFUL CHANGE MANAGEMENT

Involving the correct end users early in the design experience will deliver the best results.

### STAKEHOLDER MANAGEMENT



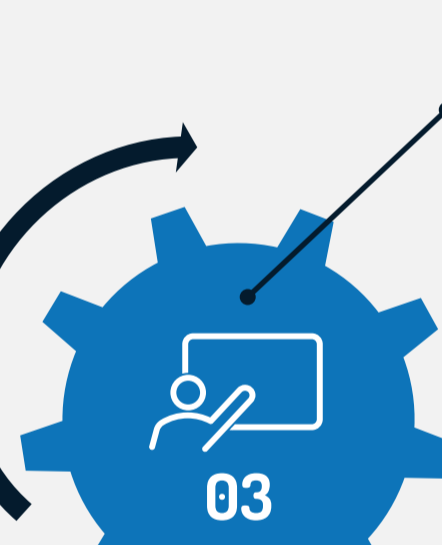
A clear communication plan set in place throughout the change journey ensures employees have clarity around the change, how it impacts them and what is expected from them.

### COMMUNICATION



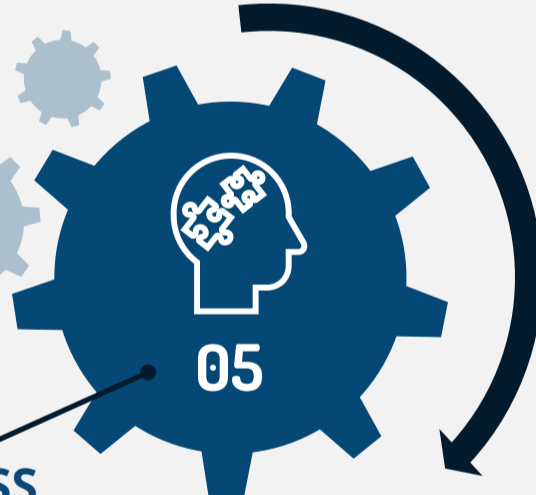
### ENABLEMENT & TRAINING

Training that is on-demand, self-paced, available off-line, through multiple channels to sustain a learning culture and ensure that adoption takes place.



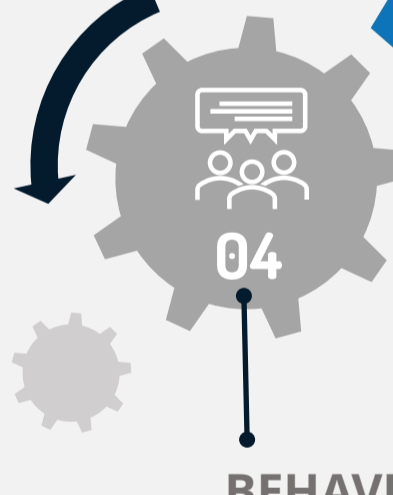
### BUSINESS READINESS

Measure change readiness and adoption to quickly respond to trends, challenges and refine change plan as needed.



### BEHAVIOUR CHANGE

The last vital step post go-live is to drive frequent, ongoing wins to maintain momentum for the long-term transformational journey.



**Focusing on rapid user adoption to ensure insightful change is delivered using a 'just in time' strategy.**

Decision Inc.'s Change Management Solution will guide you, as a leader, in making your digital transformation a success while enabling your people to have their concerns heard and discussing proactive ways forward together. Our experts will support you before, during and after the implementation of your digital transformation efforts, ensuring that your people remain at the heart of your transformation.



Contact us today to "fast-track" your people's change adoption through our exceptional change management approach.

Contact us