

UNLOCK THE FULL POTENTIAL OF YOUR ORGANISATION'S DATA WITH

DATA LITERACY TRAINING



Data Literacy empowers you to feel comfortable with data, allowing you to gain understanding and insights from the data and enabling you to make data-driven decisions.

Did you know that 76% of key business decision-makers are NOT confident in their ability to read, work with, analyse and argue with data?

Have you ever made a bad decision, or felt overwhelmed by data, reports, charts, or analytics?

Our approach to Data Literacy combines data concepts and hands-on exercises (using a Business Intelligence solution like Power BI). This unique approach gives you practical experience with Data Literacy, and not merely a conceptual understanding of it.

FIND THE COURSE THAT'S BEST SUITED FOR YOUR TEAM

DATA LITERACY TRAINING TOPICS



Data Literacy Concepts (6 Sessions)

- Overview and Implementation
- Concepts and Storytelling
- Data Concepts and Definition
- Visualisation Best Practices
- Analysis Approaches
- Decisions and Mental Models



BI Hands-on (6 Sessions)

- Acquiring and Presenting Data
- Analysing Data and Collaboration
- Data Modelling
- Customising Display Information
- Data Manipulation
- Advanced Analysis and Insights

This training is focussed on every single member of any organisation and is beneficial to all.

We offer flexible training sessions:
- 3 Hours classroom sessions per module
- 3 Hours online training session per module

These sessions alternate between Data Literacy and BI (Data Literacy → BI → Data Literacy → BI) **This is a complete package and cannot be split into individual portions.